

## **BIOGRAPHY: HELENA VAN ZYL**

Helena van Zyl holds a D. Com from the University of the Free State. Currently she is the Director of the Business School at the university.

Apart from her academic responsibilities Helena serves on several university and faculty management committees. The university awarded a centenary medal to her for her outstanding role as a member of the turn-around team which turned around the financial position of the University of the Free State, as well as her pioneering role as a woman in a senior management position at the School of Management. In addition, the Alumni Society of the university awarded her with a management award for her exceptional service to the University of the Free State in view of her managerial role in expanding and developing the School of Management.

She served on the Standing Committee for the Revision of the Banks' Act (SA Reserve Bank), 2002-2011. In 2010 she has been elected as President of SABSA (South African Business School Association) for a term of two years. Helena also served as non-executive director of KEMCO (Free State Buying Association).