



## ASSOCIATION OF BRICS BUSINESS SCHOOLS (ABBS)

### *ABBS Biennial Conference charts out activities for the coming months*

#### **Shantou University, China**

**March 23-25, 2011**

The first biennial conference of ABBS since its founding in 2009 was held from March 23 to 25, 2011. The setting was the picturesque campus of Shantou University. Prof. Danming Lin, Associate Vice President of the University was the host.

Prof. J. Philip, President of ABBS chaired the conference. The sessions of the conference reviewed the activities of ABBS since the last meeting of the ABBS Board.

Notable among the decisions taken by the ABBS Board was to organize the fourth BRICS Students Meet in Mysore, India, next November. SDM-IMD will play host to the event. Prof. Ramesh Venkateswaran, Director of SDM-IMD extended an advance welcome to the representatives of the member institutions and gave an outline of the programmes envisaged as part of the Students Meet.

The fourth BRICS Students Meet will organize part of its activities in Coimbatore at the campus of the PSG Institute of Management headed by Dr. R. Nandagopal, Director of the institution. The journey from Mysore to Coimbatore will give the

student delegates an opportunity to travel a long distance by road through the States of Karnataka and Tamil Nadu, with the scenic beauties of Nilgiris offering a delightful experience.

An academic conference in Bangalore preceding the Students Meet has also been envisaged.

***Prof. Erming XU takes over as new President of ABBS.***



The concluding session of the biennial conference witnessed the formal election of Prof. Erming Xu, Deputy Dean, Renmin University of China as the new President, replacing Prof. J. Philip.

Prof. J. Philip was designated by the ABBS Board with acclamation as Founding President of the Association.

\*\*\*

### **Management Education International Forum**

An important feature of the ABBS Conference was the International Forum on Management Education that was held on March 24, 2011. Diverse themes relating to management education, with particular reference to BRICS, figured in the deliberations.

Mr. Jinfu YU, Assistant Mayor of Shantou and Director of Foreign Affairs & Overseas Chinese Affairs Bureau inaugurated the proceedings of the Forum. In his address Mr. Jinfu evoked the ties that bound BRICS and expressed the hope that the ABBS would foster active cooperation in the field of management education among member countries.

The Keynote Address to the conference was delivered by the ABBS President, Prof. Joe Philip. Prof. Yuan Lu of the Chinese University of Hong Kong delivered a special address to the Forum.

The Panel Discussions that followed in the forenoon and afternoon featured the following speakers:

- Prof. Erming XU, President-ABBS, Renmin University of China
- Prof. Julia von Maltzan Pacheco, Associate Dean, FGV- EAESP, São Paulo, Brazil
- Ms. Plotnikova Galina, State University of Management, Moscow, Russia
- Prof. Yue Li, Business School, Shantou, China
- Prof Anesh M. Singh, Head of School, University of Kwazulu Natal, South Africa
- Prof. Xinjian Huang, EMBA Centre, Chongqing University, China
- Prof. Tony Koo, Managing Director, Shanghai University, China
- Dr. R. Nandagopal, Director, PSG Institute of Management, Coimbatore, India
- Prof. Yuran Zeng, MBA Centre, Guangdong University of Foreign Studies, China.

- Prof. S. Balasubramanian, Director, GRG School of Management Studies, Coimbatore, India
- Prof. Nongjian Wei, Management School, Shanghai Institute of Foreign Trade, China
- Prof. Ramesh Venkateswaran, Director, SDM-IMD, Mysore, India
- Prof. Huanrong Li, MBA Centre, Guangdong University of Business Studies, China